

FORM ADV PART 2B BROCHURE SUPPLEMENT

Mary Anne Ehlert

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October 11, 2022

This brochure supplement provides information about Mary Anne Ehlert that supplements the Forum Financial Management, LP brochure. You should have received a copy of that brochure. Please contact us at 630-873-8520 if you did not receive Forum Financial Management, LP's brochure or if you have any questions about the contents of this supplement.

Additional information about Mary Anne Ehlert is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Item 2 Educational Background and Business Experience

Full Legal Name: Mary Anne Ehlert

Education Background:

- Loyola University, Business Administration; 1971 1972.
- Harper College, Studied IT, 1969 1970.

Business Experience:

- Forum Financial Management, LP, Member, 04/2014 to Present.
- Forum Financial Management, LP, Investment Adviser Representative, 11/2013 to Present.
- Purshe Kaplan Sterling Investments, Registered Representative, 01/2014 to 04/2014.
- Ehlert Financial Group, Inc., President, Investment Adviser Representative, 08/1991 to Present.
- M Financial Group, Principal, 08/2004 to 12/2013.
- M Holdings Securities Inc., Registered Representative, 08/2004 to 12/2013.

Designations/Certifications:

Mary Anne Ehlert. has earned the following designation(s)/certification(s) and is in good standing with the granting authority:

- Certified Financial Planner (CFP), (granted by the CFP Board of Standards); 1993.
- NASAA Series 65, Uniform Securities Adviser Law Examination, 1993.

Please refer to ADV Part 2B Appendix 1 for definitions of the above designations.

Item 3 Disciplinary Information

Mary Anne Ehlert has no reportable disciplinary history.

Item 4 Other Business Activities

Mary Anne Ehlert is the Founder and President of Protected Tomorrows and offers a variety of services for families with special needs individuals. All investment related services presented by Protected Tomorrows is offered through Ehlert Financial Group, Inc. Clients of Ehlert Financial Group, Inc. may also be clients of Forum Financial Management, LP. The fees earned by Ms. Ehlert in these outside business activities are separate and apart from the fees you pay our firm for advisory services. Ms. Ehlert's outside business activities presents a conflict of interest because Ms. Ehlert may have an incentive to recommend advisory services to you for the purpose of generating fees and/or commissions. Ms. Ehlert allocates approximately 30% of her professional time to Protected Tomorrows and Ehlert Financial Group, Inc.

Ms. Ehlert is separately licensed as an independent insurance agent. Ms. Ehlert's insurance clients may also be clients of Forum Financial Management, LP. The fees earned by Ms. Ehlert from her insurance activities are separate and apart from the fees you pay our firm for advisory services. Ms. Ehlert's outside business activities presents a conflict of interest because Ms. Ehlert may have an incentive to recommend insurance products to you for the purpose of generating fees and/or commissions. Ms. Ehlert allocates approximately 5% of her professional time as an insurance agent.

In addition to the outside business activities listed above, Ms. Ehlert has founded and manages a number of entities related to her work with Protected Tomorrows. These entities are not investment related and do not present a conflict of interest. These entities include: Protected Tomorrow Charities, NFP(Previously Special Needs Network), Wallace Partnership, LLC, Tails for Life, Integrative Touch for Kids. Ms. Ehlert devotes approximately 25% of her professional time to these outside business activities.

Ms. Ehlert also serves as a Foundation Board Member for Special Olympics of Illinois and the Foundation Director for the Cornelia De Lange Syndrome Association, both are non-profit organizations.

Please refer to Part 2A of Form ADV: Firm Brochure, Item10, Other Financial Industry Activities, and Affiliations, for complete disclosure of the above referenced Investment-Related Activities.

Item 5 Additional Compensation

Please refer to the *Other Business Activities* section above for disclosures on Ms. Ehlert's receipt of additional compensation as a result of her activities as investment adviser representative at Ehlert Financial Group, Inc.

Also, please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of Forum Financial Management, LP's firm brochure for additional disclosures on this topic

Item 6 Supervision

As a registered investment adviser, Forum administers and enforces a regulatory compliance program, reasonably designed to detect and prevent violations of the Investment Advisers Act of 1940 and other applicable state and federal securities laws.

Forum's compliance program is overseen by Forum's Chief Compliance Officer, Allison Tronnes, who delegates advisor supervision responsibilities among various advisor support personnel and teams.

Forum has a dedicated Advisor Support team, and within that team is the primary point of contact for advisor supervision. Should a client or prospective client have any questions or concerns, please reach out to one of the following:

Nikki Hopson Manager, Advisor Development and Supervision (630) 376-4367 <u>nhopson@forumfin.com</u>

Allison Tronnes Chief Compliance Officer (630) 873-8512 <u>atronnes@forumfin.com</u>

Item 7 Part 2B Appendix 1

The CERTIFIED FINANCIAL PLANNER[™], (CFP[®]) and federally registered CFP[®] (with flame design) marks (collectively, the "CFP[®] marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP[®] certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP[®] certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 63,000 individuals have obtained CFP[®] certification in the United States. To attain the right to use the CFP[®] marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP[®] Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP[®] professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP[®] marks:

- Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards
 prominently require that CFP[®] professionals provide financial planning services at a fiduciary standard of
 care. This means CFP[®] professionals must provide financial planning services in the best interests of
 their clients.

CFP[®] professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP[®] certification.