

FORM ADV PART 2B BROCHURE SUPPLEMENT

Jeffrey B. Doblin

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This brochure supplement provides information about Jeffrey B. Doblin that supplements the Forum Financial Management, LP brochure. You should have received a copy of that brochure. Contact us at 630-873-8520 if you did not receive Forum Financial Management, LP's brochure or if you have any questions about the contents of this supplement.

Additional information about Jeffrey B. Doblin (CRD # 4636531) is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Item 2 Educational Background and Business Experience

Full Legal Name: Jeffrey Brian Doblin, CFA[®], CFP® **Born:** 1974

Education Background:

- University of Alabama, BS Accounting, 1996
- Illinois Institute of Technology, MS Finance, 2012

Business Background:

- Forum Financial Management, LP, Investment Adviser Representative, 5/2017 Present
- Bourbon Financial Management, Wealth Management Senior Consultant, 1/2017 5/2017
- Wedbush Futures, Trader, 6/2011 12/2016
- Geneva Trading, Trader, 11/2006 6/2011

Designations/Certifications:

Jeffrey Brian Doblin has earned the following designation(s)/certification(s) and is in good standing with the granting authority:

- CERTIFIED FINANCIAL PLANNER™, (CFP®), 2019.
- Chartered Financial Analyst (CFA[®]), 2016
- Licensed Insurance Agent, 2017

Please refer to Part 2B Appendix 1 for definitions of the above designations.

Item 3 Disciplinary Information

Jeffrey B. Doblin has no reportable disciplinary history.

Item 4 Other Business Activities

Jeffrey B. Doblin is also an independent insurance agent. Mr. Doblin's insurance clients may also be clients of Forum Financial Management, LP. The fees earned by Mr. Doblin from his insurance activities are separate and apart from the fees you pay our firm for advisory services. Mr. Doblin's outside business activity presents a conflict of interest because Mr. Doblin may have an incentive to recommend insurance products to you for the purpose of generating fees and/or commissions. Mr. Doblin allocates less than10% of his professional time as an insurance agent.

Item 5 Additional Compensation

Please refer to the Other Business Activities section above for disclosures on Mr. Doblin's receipt of additional compensation as a result of his activity as a licensed insurance agent.

Also, please refer to the Fees and Compensation section and the Client Referrals and Other Compensation section of Forum Financial Management, LP's firm brochure for additional disclosures on this topic.

Item 6 Supervision

Forum's compliance program is overseen by Forum's Chief Compliance Officer, Allison Tronnes, who delegates advisor supervision responsibilities among various advisor support personnel and teams.

Forum has a dedicated Advisor Support team, and within that team is the primary point of contact for advisor supervision. Should a client or prospective client have any questions or concerns, please reach out to one of the following:

Nikki Hopson Manager, Advisor Development and Supervision (630) 376-4367 <u>nhopson@forumfin.com</u>

Allison Tronnes Chief Compliance Officer (630) 873-8512 <u>atronnes@forumfin.com</u>

Item 7 Part 2B Appendix 1

The Chartered Financial Analyst (CFA®) and Certification Mark (collectively, the "CFA marks") are professional certification marks granted in the United States and internationally by the CFA Institute.

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute - the largest global association of investment professionals.

There are currently more than 90,000 CFA charter holders working in 135 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards - The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charter holders to:

- · Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition - Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charter holders-often making the charter a prerequisite for employment. Additionally, regulatory bodies in 19 countries recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge - The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning. The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit <u>www.cfainstitute.org</u>.

The CERTIFIED FINANCIAL PLANNER[™], (CFP[®]) and federally registered CFP[®] (with flame design) marks (collectively, the "CFP[®] marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP[®] certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP[®] certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 63,000 individuals have obtained CFP[®] certification in the United States. To attain the right to use the CFP[®] marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination Pass the comprehensive CFP[®] Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP[®] professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP[®] marks:

- Continuing Education Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP[®] professionals provide financial planning services at a fiduciary standard of care. This means CFP[®] professionals must provide financial planning services in the best interests of their clients.

CFP[®] professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP[®] certification.