

# FORM ADV PART 2B BROCHURE SUPPLEMENT

# Elisa Ray Schvaneveldt

#### Office Address

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The home office of Forum Financial Management, LP is located at 1900 South Highland Avenue, Suite 100, Lombard, IL 60148. Telephone: (630) 873-8520. Website: www.forumfinancial.com.

This brochure supplement provides information about Elisa Ray Schvaneveldt that supplements the Forum Financial Management, LP ("Forum") Form ADV Part 2A Brochure ("firm brochure"). You should have received a copy of that firm brochure. Please contact us at (630) 873-8520 if you did not receive Forum's firm brochure or if you have any questions about the contents of this brochure supplement.

Additional information about Elisa Ray Schvaneveldt is available on the SEC's Investment Adviser Public Disclosure website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

# Item 2 - Educational Background and Business Experience

Full Legal Name: Elisa Ray Schvaneveldt

**Born:** 1991

#### **Education Background:**

• University of Utah: Bachelor of Science, Accounting - 2014

• University of Utah: Master of Accounting - 2016

#### **Business Experience:**

• Forum Financial Management, LP: Investment Advisor Representative – 3/2021 to Present

• Brighton Recovery Center: Controller – 9/2019 to 2/2021

• Ernst & Young: Tax Staff, Assurance Staff, and Assurance Senior – 10/2016 to 8/2019

#### Designations, Certifications, and Licenses:

Ms. Schvaneveldt has earned the following designation(s), certification(s), and/or license(s) and is in good standing with the granting authority:

- Certified Public Accountant (CPA), 2017
- CERTIFIED FINANCIAL PLANNER™ (CFP®), 2022

Please refer to Part 2B Appendix 1 for definitions of the above designation(s), certifications(s), and/or license(s).

# Item 3 - Disciplinary Information

Ms. Schvaneveldt has no reportable disciplinary history.

#### Item 4 - Other Business Activities

Ms. Schvaneveldt is not engaged in any other business or occupation beyond her role at Forum.

## Item 5 - Additional Compensation

Ms. Schvaneveldt does not receive any additional compensation beyond her role at Forum.

## Item 6 - Supervision

As a registered investment adviser, Forum administers and enforces a regulatory compliance program, reasonably designed to detect and prevent violations of the Investment Advisers Act of 1940 and other applicable state and federal securities laws.

Forum's compliance program is overseen by Forum's Chief Compliance Officer, Allison Tronnes, who delegates advisor supervision responsibilities among various advisor support personnel and teams.

Forum has a dedicated Advisor Support team, and within that team is the primary point of contact for advisor supervision. Should a client or prospective client have any questions or concerns, please reach out to one of the following:

#### Nikki Hopson

Advisor Development and Supervision (630) 376-4367 nhopson@forumfinancial.com

#### **Allison Tronnes**

Chief Compliance Officer (630) 873-8512 atronnes@forumfinancial.com

# Item 7 - Part 2B Appendix 1

#### CERTIFIED FINANCIAL PLANNER™ (CFP®)

The CERTIFIED FINANCIAL PLANNER™ (CFP®) is a professional certification awarded by the Certified Financial Planner Board of Standards, Inc. (CFP Board). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold this certification. It is recognized for its rigorous education and training requirements, high standard of professional education, stringent code of conduct and standards of practice, and ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® certification, an individual must satisfactorily fulfill the following requirements:

- Education The two-part education requirement includes both completing college- or university-level
  coursework on financial planning through a CFP Board Registered Program and holding a bachelor's
  degree or higher (in any discipline) from an accredited university. The coursework includes topics on
  professional conduct and regulation, general principles of financial planning, risk management and
  income planning, estate planning, psychology of financial planning, and financial plan development.
- Examination Candidates for the CFP® certification must pass the CFP® exam, which tests the individual's ability to apply financial planning knowledge to real-life situations and ensures that the candidate is highly qualified to develop a holistic plan for clients' finances. The exam is a 170-question, multiple-choice test that consists of two 3-hour sessions over one day. The exam includes stand-alone and scenario-based questions, as well as questions associated with case studies.
- Experience The experience requirement prepares candidates for the CFP® certification to provide
  personal financial planning to the public without supervision. Individuals may fulfill the experience
  requirement either before or after taking the exam. Candidates must complete either 6,000 hours of
  professional experience related to the financial planning process or 4,000 hours of apprenticeship
  experience that meets additional requirements.
- Ethics The ethics requirement indicates that candidates for the CFP® certification have agreed to adhere to high ethical and professional standards for the practice of financial planning and to act as a fiduciary when providing financial advice to their clients.

Individuals who obtain the CFP® certification must also complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

• Continuing Education – Individuals must complete 30 hours of continuing education hours every two years, including a two-hour, CFP Board-approved ethics course.

• Ethics – Individuals must complete a Renewal Application annually, which includes an agreement to be bound by the CFP Board's "Code of Ethics and Standards of Conduct." These require that the CFP® professional provide financial planning services as a fiduciary and in the best interest of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to the CFP Board's disciplinary process, which could result in suspension or permanent revocation of the CFP® certification. For more information, refer to the CFP Board's website at: https://www.cfp.net/.

#### **Certified Public Accountant (CPA)**

The Certified Public Accountant (CPA) is a professional designation for licensed accounting professionals. CPAs are licensed and regulated by their state Boards of Accountancy. While state laws and regulations vary, the education, experience, and testing requirements for licensure as a CPA generally include: a bachelor's degree in business administration, finance, or accounting, in addition to having completed 150 hours of education; a minimum of two years of public accounting experience; and successful passage of the Uniform CPA Examination® ("CPA Exam"). The CPA Exam comprises four sections: auditing and attestation, business environment and concepts, financial accounting and reporting, and regulation.

In order to maintain a CPA designation, states generally require completion of continuing professional education (hourly requirements vary by state). Additionally, all American Institute of Certified Public Accountants (AICPA) members must adhere to a rigorous Code of Professional Conduct, which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services. The vast majority of state boards of accountancy have adopted the AICPA's Code of Professional Conduct within their state accountancy laws or have created their own. For more information, refer to the AICPA website at: <a href="https://www.aicpa.org/home">https://www.aicpa.org/home</a>.